



4855 Woodland Drive
Enola, PA 17025-1291
Telephone: (717) 763-0930
Fax: (717) 763-9732
Internet: www.psats.org

PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS

news release

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Contact: Brenda Wilt
Member Recognition Mgr.
(717) 763-0930, ext. 123

Plumstead Township Wins Statewide Awards for Communication Efforts

Plumstead Township's efforts to keep its residents updated and informed about the community have earned the municipality three awards in the Pennsylvania State Association of Township Supervisors' (PSATS) 50th Annual Township Citizen Communication Contest. The annual contest recognizes townships that have successfully communicated programs and activities to citizens.

Plumstead Township received first place in the Websites category and placed first and tied for third in the Other Publications category for email blasts and a welcome packet, respectively.

The contest attracted entries from across the commonwealth in eight categories, including printed and electronic newsletters, most improved newsletters, other publications, audiovisual communication, cable TV programs, social media, and websites. In all, 42 townships submitted 99 entries for this year's competition, and 20 individual townships won awards.

All contest entries were judged on the usefulness of information presented and how well the information was communicated to township residents. Publications were also judged on their overall attractiveness and readability.

Judges included members of the association's standing committees and PSATS staff.

The Pennsylvania State Association of Township Supervisors represents Pennsylvania's 1,454 townships of the second class and is committed to preserving and strengthening township government and securing greater visibility and involvement for townships in the state and federal political arenas. Townships of the second class represent more residents — 5.5 million Pennsylvanians — than any other type of political subdivision in the commonwealth.

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